



Counties: Pearl River, MS

	2000 Total Population	48,621
	2000 Group Quarters	788
	2008 Total Population	56,537
	2013 Total Population	62,642
	2008 - 2013 Annual Rate	2.07%
	2000 Households	18,078
	2000 Average Household Size	2.65
	2008 Households	21,710
	2008 Average Household Size	2.57
	2013 Households	24,299
	2013 Average Household Size	2.55
	2008 - 2013 Annual Rate	2.28%
	2000 Families	13,583
	2000 Average Family Size	3.08
	2008 Families	16,001
2008 Average Family Size	3.05	
2013 Families	17,679	
2013 Average Family Size	3.06	
2008 - 2013 Annual Rate	2.01%	
	2000 Housing Units	20,610
	Owner Occupied Housing Units	70.0%
	Renter Occupied Housing Units	17.7%
	Vacant Housing Units	12.3%
	2008 Housing Units	24,550
	Owner Occupied Housing Units	70.7%
	Renter Occupied Housing Units	17.7%
	Vacant Housing Units	11.6%
	2013 Housing Units	27,341
	Owner Occupied Housing Units	70.4%
	Renter Occupied Housing Units	18.5%
	Vacant Housing Units	11.1%
Median Household Income		
2000	\$31,006	
2008	\$35,314	
2013	\$38,262	
Median Home Value		
2000	\$70,181	
2008	\$102,512	
2013	\$107,265	
Per Capita Income		
2000	\$15,160	
2008	\$17,687	
2013	\$19,048	
Median Age		
2000	35.9	
2008	38.1	
2013	39.5	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Income

Household Income Base	18,102
< \$15,000	23.5%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.9%
\$200,000+	0.9%
Average Household Income	\$40,276

2008 Households by Income

Household Income Base	21,710
< \$15,000	19.8%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.0%
\$200,000+	1.2%
Average Household Income	\$45,749

2013 Households by Income

Household Income Base	24,299
< \$15,000	18.1%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	1.1%
\$200,000+	1.3%
Average Household Income	\$48,791

2000 Owner Occupied HUs by Value

Total	14,426
<\$50,000	32.3%
\$50,000 - 99,999	39.0%
\$100,000 - 149,999	16.9%
\$150,000 - 199,999	6.3%
\$200,000 - \$299,999	3.4%
\$300,000 - 499,999	1.5%
\$500,000 - 999,999	0.5%
\$1,000,000+	0.2%
Average Home Value	\$89,199

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,529
With Cash Rent	82.7%
No Cash Rent	17.3%
Median Rent	\$317
Average Rent	\$302

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pearl River, MS



2000 Population by Age

Total	48,621
0 - 4	7.0%
5 - 9	7.5%
10 - 14	7.7%
15 - 19	8.0%
20 - 24	6.1%
25 - 34	12.3%
35 - 44	14.8%
45 - 54	13.7%
55 - 64	10.2%
65 - 74	7.5%
75 - 84	3.9%
85+	1.2%
18+	73.0%

2008 Population by Age

Total	56,537
0 - 4	7.1%
5 - 9	6.8%
10 - 14	6.8%
15 - 19	6.7%
20 - 24	5.8%
25 - 34	12.7%
35 - 44	13.3%
45 - 54	14.4%
55 - 64	12.3%
65 - 74	8.0%
75 - 84	4.4%
85+	1.5%
18+	75.3%

2013 Population by Age

Total	62,642
0 - 4	6.9%
5 - 9	6.7%
10 - 14	7.0%
15 - 19	6.8%
20 - 24	5.4%
25 - 34	11.5%
35 - 44	12.8%
45 - 54	14.5%
55 - 64	13.5%
65 - 74	8.3%
75 - 84	4.7%
85+	1.8%
18+	75.4%

2000 Population by Sex

Males	48.6%
Females	51.4%

2008 Population by Sex

Males	48.6%
Females	51.4%

2013 Population by Sex

Males	48.6%
Females	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Population by Race/Ethnicity

Total	48,621
White Alone	85.6%
Black Alone	12.2%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	1.1%
Hispanic Origin	1.4%
Diversity Index	27.4

2008 Population by Race/Ethnicity

Total	56,537
White Alone	83.8%
Black Alone	13.2%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	1.5%
Hispanic Origin	2.0%
Diversity Index	30.9

2013 Population by Race/Ethnicity

Total	62,642
White Alone	82.6%
Black Alone	13.9%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.6%
Two or More Races	1.8%
Hispanic Origin	2.5%
Diversity Index	33.2



2000 Population 3+ by School Enrollment

Total	46,552
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	13.3%
Enrolled in Grade 9-12	5.9%
Enrolled in College	4.0%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	72.9%

2008 Population 25+ by Educational Attainment

Total	37,726
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	14.2%
High School Graduate	32.9%
Some College, No Degree	21.2%
Associate Degree	9.1%
Bachelor's Degree	10.0%
Graduate/Professional Degree	5.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2008 Population 15+ by Marital Status

Total	44,802
Never Married	21.7%
Married	60.6%
Widowed	7.2%
Divorced	10.5%



2000 Population 16+ by Employment Status

Total	36,884
In Labor Force	56.4%
Civilian Employed	52.0%
Civilian Unemployed	4.1%
In Armed Forces	0.3%
Not in Labor Force	43.6%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	90.8%
Civilian Unemployed	9.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	91.1%
Civilian Unemployed	8.9%

2000 Females 16+ by Employment Status and Age of Children

Total	19,347
Own Children < 6 Only	7.5%
Employed/in Armed Forces	3.9%
Unemployed	0.7%
Not in Labor Force	2.9%
Own Children < 6 and 6-17 Only	6.7%
Employed/in Armed Forces	3.6%
Unemployed	0.2%
Not in Labor Force	2.9%
Own Children 6-17 Only	18.9%
Employed/in Armed Forces	11.6%
Unemployed	1.1%
Not in Labor Force	6.1%
No Own Children < 18	66.9%
Employed/in Armed Forces	25.2%
Unemployed	2.0%
Not in Labor Force	39.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



2008 Employed Population 16+ by Industry

Total	18,419
Agriculture/Mining	5.9%
Construction	12.0%
Manufacturing	9.8%
Wholesale Trade	2.0%
Retail Trade	12.8%
Transportation/Utilities	5.4%
Information	1.2%
Finance/Insurance/Real Estate	3.7%
Services	42.0%
Public Administration	5.3%

2008 Employed Population 16+ by Occupation

Total	18,419
White Collar	50.5%
Management/Business/Financial	8.5%
Professional	19.5%
Sales	11.2%
Administrative Support	11.3%
Services	15.9%
Blue Collar	33.6%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	12.0%
Installation/Maintenance/Repair	6.0%
Production	6.8%
Transportation/Material Moving	8.0%



2000 Workers 16+ by Means of Transportation to Work

Total	18,875
Drove Alone - Car, Truck, or Van	78.4%
Carpooled - Car, Truck, or Van	15.5%
Public Transportation	0.3%
Walked	1.6%
Other Means	1.8%
Worked at Home	2.4%

2000 Workers 16+ by Travel Time to Work

Total	18,875
Did Not Work at Home	97.6%
Less than 5 minutes	3.0%
5 to 9 minutes	11.1%
10 to 19 minutes	24.7%
20 to 24 minutes	11.2%
25 to 34 minutes	14.8%
35 to 44 minutes	3.9%
45 to 59 minutes	9.3%
60 to 89 minutes	10.7%
90 or more minutes	8.9%
Worked at Home	2.4%
Average Travel Time to Work (in min)	36.4

2000 Households by Vehicles Available

Total	18,078
None	6.4%
1	31.7%
2	41.1%
3	15.3%
4	4.2%
5+	1.2%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pearl River, MS



2000 Households by Type

Total	18,078
Family Households	75.1%
Married-couple Family	58.3%
With Related Children	27.4%
Other Family (No Spouse)	16.8%
With Related Children	11.2%
Nonfamily Households	24.9%
Householder Living Alone	21.7%
Householder Not Living Alone	3.2%
Households with Related Children	38.6%
Households with Persons 65+	24.5%

2000 Households by Size

Total	18,078
1 Person Household	21.7%
2 Person Household	33.9%
3 Person Household	18.4%
4 Person Household	15.4%
5 Person Household	7.0%
6 Person Household	2.4%
7+ Person Household	1.1%

2000 Households by Year Householder Moved In

Total	18,078
Moved in 1999 to March 2000	19.0%
Moved in 1995 to 1998	29.2%
Moved in 1990 to 1994	17.1%
Moved in 1980 to 1989	15.4%
Moved in 1970 to 1979	10.4%
Moved in 1969 or Earlier	8.9%
Median Year Householder Moved In	1994



2000 Housing Units by Units in Structure

Total	20,610
1, Detached	69.0%
1, Attached	1.0%
2	2.1%
3 or 4	1.3%
5 to 9	1.4%
10 to 19	0.3%
20+	0.6%
Mobile Home	23.8%
Other	0.6%

2000 Housing Units by Year Structure Built


Total	20,610
1999 to March 2000	4.4%
1995 to 1998	12.7%
1990 to 1994	9.8%
1980 to 1989	23.0%
1970 to 1979	20.7%
1969 or Earlier	29.4%
Median Year Structure Built	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

1. Rooted Rural
2. Midland Crowd
3. Southern Satellites

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$29,324,930
Average Spent	\$1,350.76
Spending Potential Index	50
Computers & Accessories: Total \$	\$2,954,272
Average Spent	\$136.08
Spending Potential Index	57
Education: Total \$	\$15,389,090
Average Spent	\$708.85
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$53,137,116
Average Spent	\$2,447.59
Spending Potential Index	66
Food at Home: Total \$	\$68,944,565
Average Spent	\$3,175.71
Spending Potential Index	65
Food Away from Home: Total \$	\$46,259,665
Average Spent	\$2,130.80
Spending Potential Index	62
Health Care: Total \$	\$64,913,219
Average Spent	\$2,990.01
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$28,112,259
Average Spent	\$1,294.90
Spending Potential Index	56
Investments: Total \$	\$10,425,010
Average Spent	\$480.19
Spending Potential Index	47
Retail Goods: Total \$	\$383,525,112
Average Spent	\$17,665.83
Spending Potential Index	65
Shelter: Total \$	\$184,561,214
Average Spent	\$8,501.21
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$19,339,940
Average Spent	\$890.83
Spending Potential Index	62
Travel: Total \$	\$23,783,888
Average Spent	\$1,095.53
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$13,961,919
Average Spent	\$643.11
Spending Potential Index	65

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.



Tapestry Segmentation Area Profile

Ranked by Households

Prepared by MPC Economic Development

Counties: Pearl River, MS

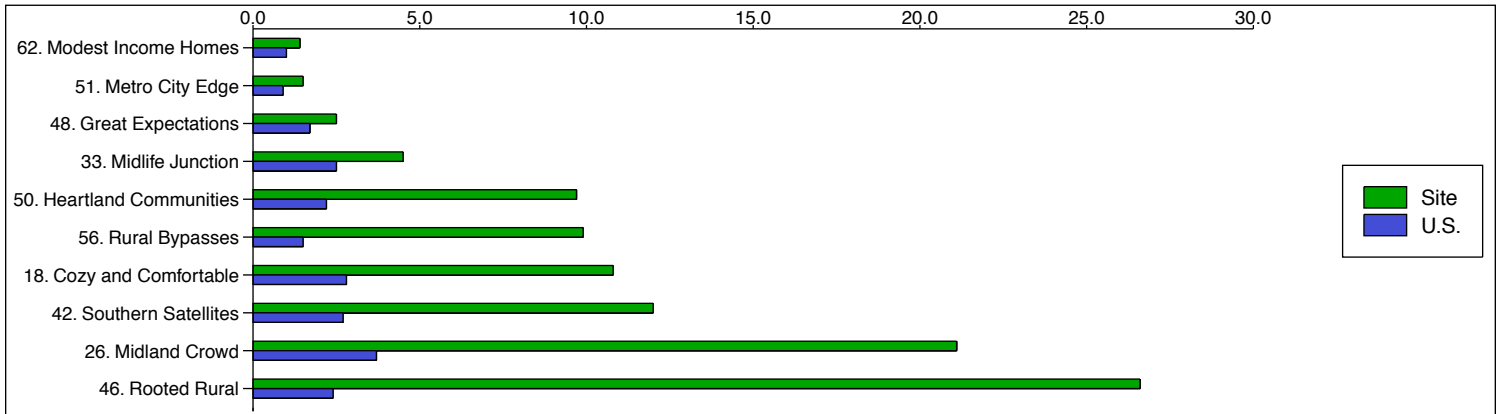
Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	46. Rooted Rural	26.6%	26.6%	2.4%	2.4%	1090
2	26. Midland Crowd	21.1%	47.7%	3.7%	6.1%	565
3	42. Southern Satellites	12.0%	59.7%	2.7%	8.8%	441
4	18. Cozy and Comfortable	10.8%	70.5%	2.8%	11.6%	380
5	56. Rural Bypasses	9.9%	80.4%	1.5%	13.1%	657
	Subtotal	80.4%		13.1%		
6	50. Heartland Communities	9.7%	90.1%	2.2%	15.3%	450
7	33. Midlife Junction	4.5%	94.6%	2.5%	17.8%	179
8	48. Great Expectations	2.5%	97.1%	1.7%	19.5%	141
9	51. Metro City Edge	1.5%	98.6%	0.9%	20.4%	155
10	62. Modest Income Homes	1.4%	100.0%	1.0%	21.4%	139
	Subtotal	19.6%		8.3%		
	Total	100.0%		21.4%		463

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

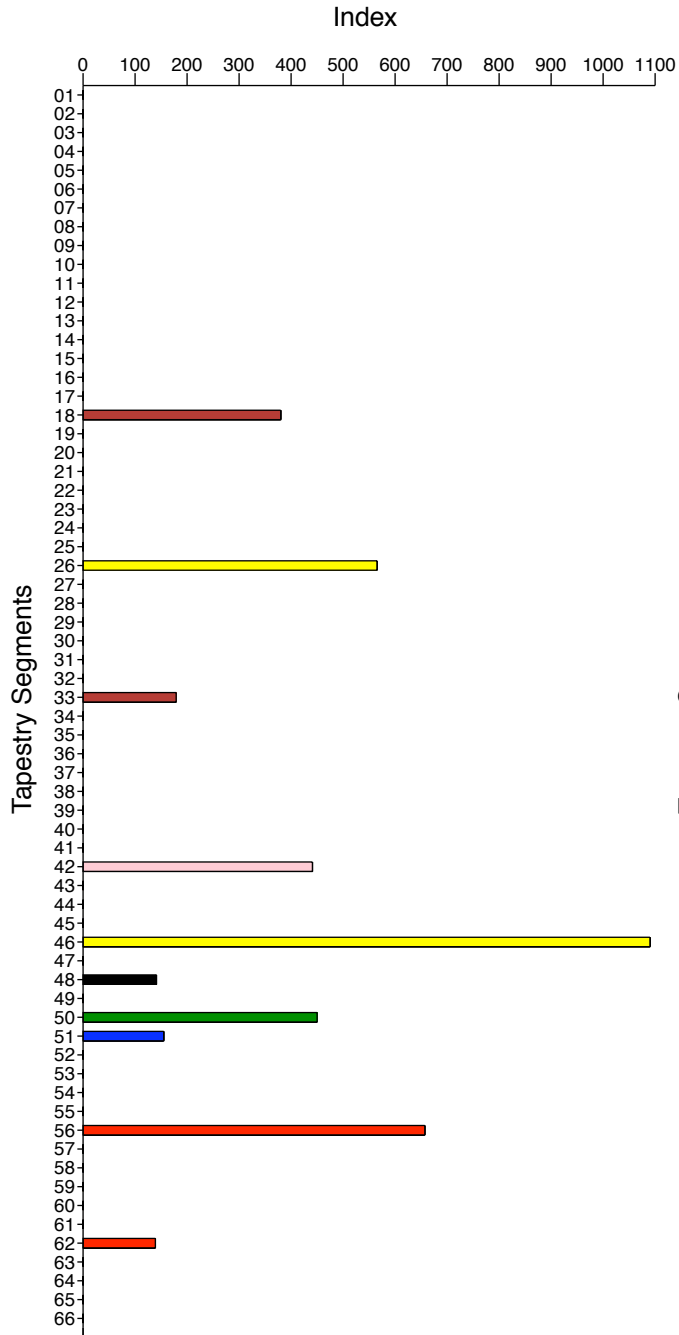


Tapestry Segmentation Area Profile

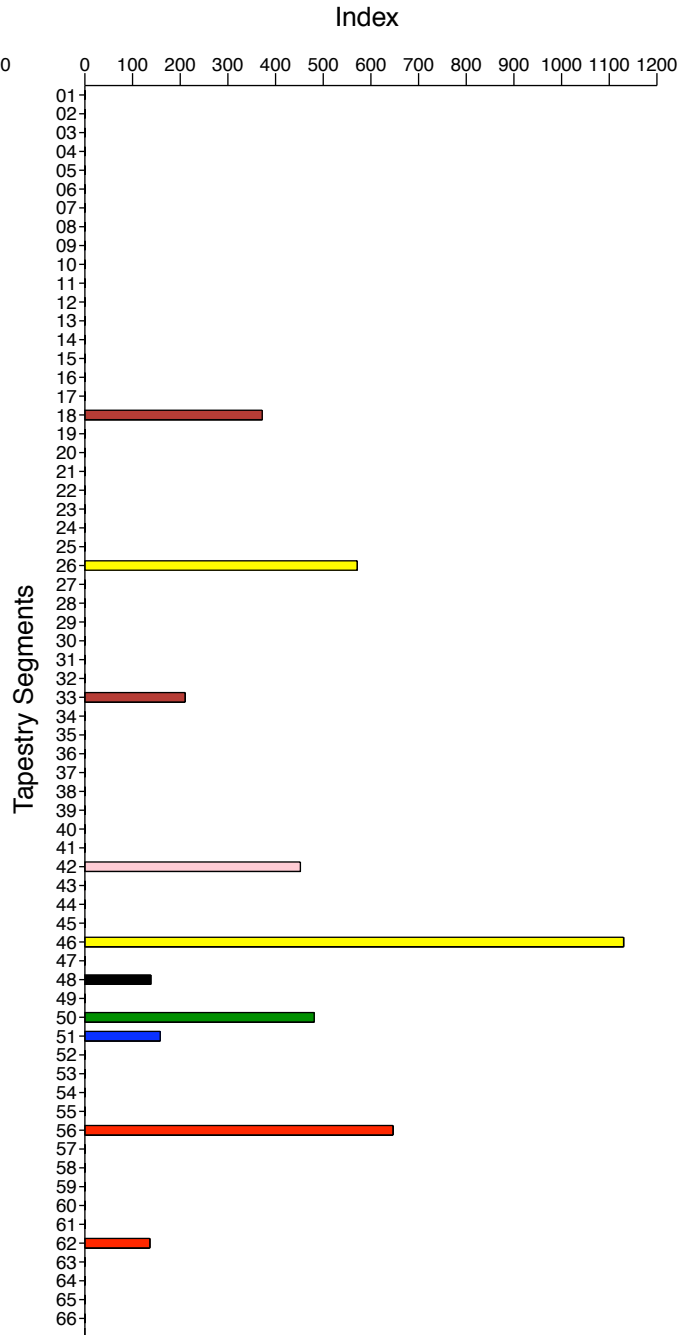
Prepared by MPC Economic Development

Counties: Pearl River, MS

Tapestry Indexes by Households



Tapestry Indexes by Population



Source: ESRI



Tapestry Segmentation Area Profile

LifeMode Groups

Prepared by MPC Economic Development

Counties: Pearl River, MS

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	21,710	100.0%		56,537	100.0%	
L1. High Society	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	2,345	10.8%	78	5,926	10.5%	76
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	2,345	10.8%	380	5,926	10.5%	372
L3. Metropolis	624	2.9%	55	1,705	3.0%	57
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitanans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	318	1.5%	155	921	1.6%	158
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	306	1.4%	139	784	1.4%	136
L4. Solo Acts	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	2,107	9.7%	78	5,249	9.3%	89
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	2,107	9.7%	450	5,249	9.3%	481
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

Source: ESRI



Tapestry Segmentation Area Profile

LifeMode Groups

Prepared by MPC Economic Development

Counties: Pearl River, MS

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	21,710	100.0%		56,537	100.0%	
L7. High Hopes	534	2.5%	60	1,213	2.1%	56
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	534	2.5%	141	1,213	2.1%	138
L8. Global Roots	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	969	4.5%	51	2,618	4.6%	56
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	969	4.5%	179	2,618	4.6%	210
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	4,770	22.0%	232	12,381	21.9%	235
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	2,612	12.0%	441	6,827	12.1%	452
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	2,158	9.9%	657	5,554	9.8%	646
L12. American Quilt	10,361	47.7%	513	27,445	48.5%	525
26 Midland Crowd	4,577	21.1%	565	12,376	21.9%	571
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	5,784	26.6%	1090	15,069	26.7%	1130
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI



Tapestry Segmentation Area Profile

Urbanization Groups

Prepared by MPC Economic Development

Counties: Pearl River, MS

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	21,710	100.0%		56,537	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	534	2.5%	22	1,213	2.1%	19
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	534	2.5%	141	1,213	2.1%	138

Source: ESRI



Tapestry Segmentation Area Profile

Urbanization Groups

Prepared by MPC Economic Development

Counties: Pearl River, MS

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	21,710	100.0%		56,537	100.0%	
U6. Urban Outskirts II	624	2.9%	56	1,705	3.0%	57
51 Metro City Edge	318	1.5%	155	921	1.6%	158
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	306	1.4%	139	784	1.4%	136
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	3,314	15.3%	157	8,544	15.1%	166
18 Cozy and Comfortable	2,345	10.8%	380	5,926	10.5%	372
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	969	4.5%	179	2,618	4.6%	210
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
U9. Small Towns	2,107	9.7%	199	5,249	9.3%	205
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	2,107	9.7%	450	5,249	9.3%	481
U10. Rural I	4,577	21.1%	186	12,376	21.9%	193
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	4,577	21.1%	565	12,376	21.9%	571
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
U11. Rural II	10,554	48.6%	632	27,450	48.6%	642
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	2,612	12.0%	441	6,827	12.1%	452
46 Rooted Rural	5,784	26.6%	1090	15,069	26.7%	1130
56 Rural Bypasses	2,158	9.9%	657	5,554	9.8%	646
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI



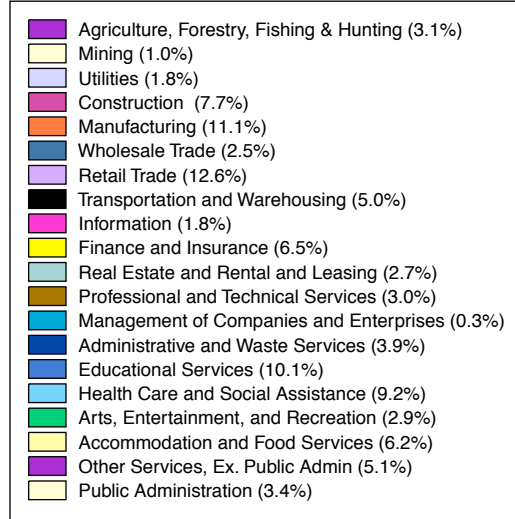
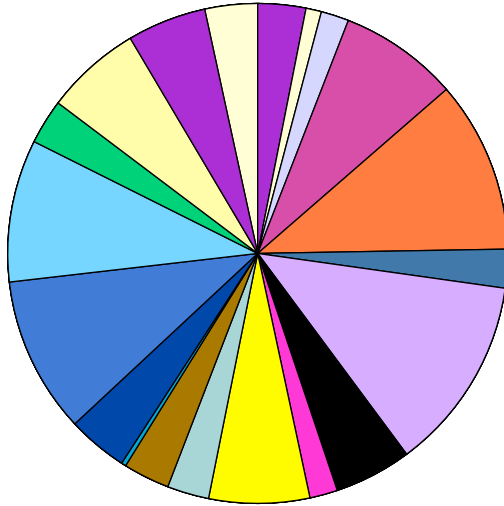
Counties: Pearl River, MS

2007 Industry Employment

Total Industry Employment

Number

21,100



2006 Wage (*See Data Note)

Industry Average Weekly Wage
Industry Average Annual Pay

Amount	Percent of US
\$519	.63%
\$26,967	

2004 Poverty (*See Data Note)

Poverty Estimate(All Ages)
Poverty Estimate(Under 18)

Number	Percent
9,941	19%
3,797	29.3%

2005 - 2006 Education: PK-12 (*See Data Note)

Total School Enrollment
School Enrollment Grades 9-12
High School Completion

Number
8,824
2,401
442

Data Note: *Geometric retrieval, block group, census tract, and county reports show county level poverty, wage, education and insurance data. State reports show state level poverty, wage, education and insurance data.

Source: Workforce Strategies, Inc., US Bureau of Labor Statistics, US Census Bureau, US Department of Education, O*NET® data 11.0.



Counties: Pearl River, MS

2007 Occupation Employment

Unclassified Occupation Employment	277
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2007 Employment in 22 Major Occupation Categories

	Number	Percent	Workforce Occupation Index™
Management occupations	1,123	5.4%	95
Business and financial operations occupations	762	3.7%	88
Computer and mathematical science occupations	266	1.3%	53
Architecture and engineering occupations	242	1.2%	67
Life, physical, and social science occupations	110	0.5%	76
Community and social services occupations	278	1.3%	124
Legal occupations	97	0.5%	73
Education, training, and library occupations	1,544	7.4%	157
Arts, design, entertainment, sports, and media occupations	362	1.7%	71
Healthcare practitioners and technical occupations	887	4.3%	91
Healthcare support occupations	398	1.9%	89
Protective service occupations	236	1.1%	98
Food preparation and serving related occupations	1,306	6.3%	94
Building and grounds cleaning and maintenance occupations	736	3.5%	100
Personal care and service occupations	520	2.5%	97
Sales and related occupations	2,219	10.7%	98
Office and administrative support occupations	3,623	17.4%	96
Farming, fishing, and forestry occupations	416	2.0%	100
Construction and extraction occupations	1,267	6.1%	119
Installation, maintenance, and repair occupations	984	4.7%	112
Production occupations	1,658	8.0%	95
Transportation and material moving occupations	1,788	8.6%	124

2007 Employment in Top 10 High-Tech Occupations

	Number	Percent	Workforce Occupation Index™
Computer support specialists	58	0.3%	67
Computer systems analysts	45	0.2%	60
Computer programmers	36	0.2%	52
Network and computer systems administrators	33	0.2%	70
Computer and information systems managers	30	0.1%	67
Mechanical engineers	28	0.1%	76
Computer software engineers, applications	26	0.1%	32
Civil engineers	25	0.1%	83
Industrial engineers	21	0.1%	69
Engineering managers	20	0.1%	66

2007 Workforce Preparation Indicator™

	Number	Percent	Workforce Preparation Index™
Unclassified Skill Employment	1,048		
Workforce Preparation	8,883	44.3%	98

Data Note: The Workforce Preparation Index™ (WFPI) and Workforce Occupation Index™ (WOI) indicate concentration relative to a national average of 100. Occupation and skill estimates are based on the national industry average. Occupation employment is calculated based on the Total Industry Employment minus the Unclassified Occupation Employment. Both Skill and Workforce Preparation estimates are based on the Total Industry Employment minus the Unclassified Skill Employment.

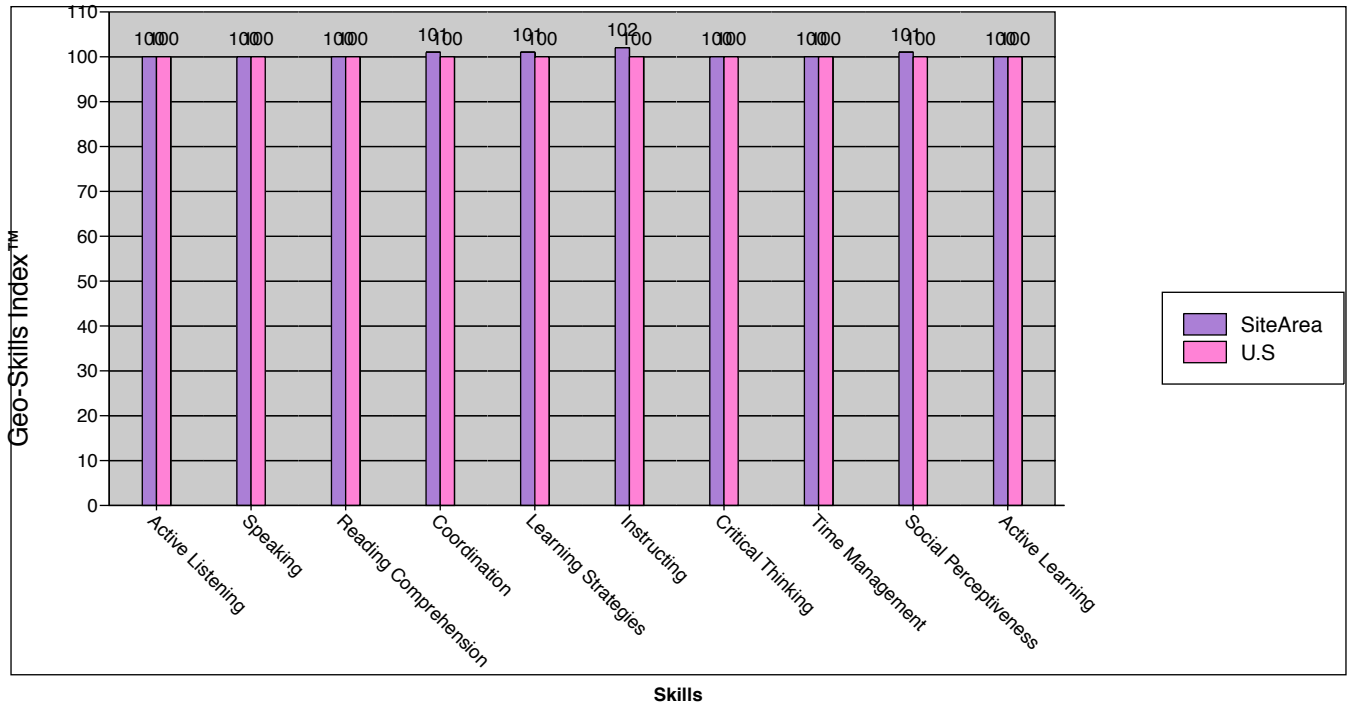
Source: Workforce Strategies, Inc., US Bureau of Labor Statistics, US Census Bureau, US Department of Education, O*NET® data 11.0.



Counties: Pearl River, MS

2007 Geo-Skills Indicator™	Number	Percent	Geo-Skills Index™
Unclassified Skill Employment	1,048		
Top Ten Skills			
Active Listening	19,015	94.8%	100
Speaking	18,135	90.4%	100
Reading Comprehension	17,097	85.3%	100
Coordination	15,416	76.9%	101
Learning Strategies	15,258	76.1%	101
Instructing	14,896	74.3%	102
Critical Thinking	14,775	73.7%	100
Time Management	14,706	73.3%	100
Social Perceptiveness	14,127	70.5%	101
Active Learning	13,754	68.6%	100

2007 Top Ten Skills



Data Note: The Geo-Skills Index™ (GSI) and Workforce Occupation Index™ (WOI) indicate concentration relative to a national average of 100. Industry employment is based on the NAICS. Industry employment is based on the NAICS. Occupation and skill estimates are based on the national industry average. Both Skill and Workforce Preparation estimates are based on the Total Industry Employment minus the Unclassified Skill Employment.

Source: Workforce Strategies, Inc., US Bureau of Labor Statistics, US Census Bureau, US Department of Education, O*NET® data 11.0.



Counties: Pearl River, MS

2000 Total Population	48,621	2000 Median HH Income	\$31,006
2008 Total Population	56,537	2008 Median HH Income	\$35,314
2013 Total Population	62,642	2013 Median HH Income	\$38,262
2008 - 2013 Annual Rate	2.07%	2008 - 2013 Annual Rate	1.62%

Housing Units by Occupancy Status and Tenure

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	20,610	100.0%	24,550	100.0%	27,341	100.0%
Occupied	18,078	87.7%	21,710	88.4%	24,299	88.9%
Owner	14,431	70.0%	17,365	70.7%	19,244	70.4%
Renter	3,647	17.7%	4,345	17.7%	5,055	18.5%
Vacant	2,532	12.3%	2,840	11.6%	3,042	11.1%

Owner Occupied Housing Units by Value

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total	14,426	100.0%	17,365	100.0%	19,244	100.0%
< \$10,000	423	2.9%	334	1.9%	369	1.9%
\$10,000 - \$14,999	458	3.2%	175	1.0%	175	0.9%
\$15,000 - \$19,999	379	2.6%	363	2.1%	352	1.8%
\$20,000 - \$24,999	458	3.2%	411	2.4%	449	2.3%
\$25,000 - \$29,999	561	3.9%	304	1.8%	307	1.6%
\$30,000 - \$34,999	550	3.8%	336	1.9%	363	1.9%
\$35,000 - \$39,999	658	4.6%	376	2.2%	366	1.9%
\$40,000 - \$49,999	1,169	8.1%	974	5.6%	1,055	5.5%
\$50,000 - \$59,999	1,361	9.4%	1,016	5.9%	989	5.1%
\$60,000 - \$69,999	1,176	8.2%	1,001	5.8%	1,137	5.9%
\$70,000 - \$79,999	1,108	7.7%	950	5.5%	949	4.9%
\$80,000 - \$89,999	1,210	8.4%	1,214	7.0%	1,362	7.1%
\$90,000 - \$99,999	764	5.3%	1,005	5.8%	1,021	5.3%
\$100,000 - \$124,999	1,363	9.4%	2,224	12.8%	2,505	13.0%
\$125,000 - \$149,999	1,069	7.4%	1,896	10.9%	2,094	10.9%
\$150,000 - \$174,999	593	4.1%	1,093	6.3%	1,364	7.1%
\$175,000 - \$199,999	323	2.2%	796	4.6%	899	4.7%
\$200,000 - \$249,999	284	2.0%	1,374	7.9%	1,601	8.3%
\$250,000 - \$299,999	206	1.4%	546	3.1%	661	3.4%
\$300,000 - \$399,999	154	1.1%	460	2.6%	541	2.8%
\$400,000 - \$499,999	57	0.4%	222	1.3%	317	1.6%
\$500,000 - \$749,999	65	0.5%	160	0.9%	199	1.0%
\$750,000 - \$999,999	7	0.0%	57	0.3%	76	0.4%
\$1,000,000+	30	0.2%	78	0.4%	93	0.5%
Median Value	\$70,181		\$102,512		\$107,265	
Average Value	\$89,199		\$132,039		\$137,968	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, ESRI forecasts for 2008 and 2013.



Counties: Pearl River, MS

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	2,532	100.0%
For Rent	473	18.7%
For Sale Only	254	10.0%
Rented/Sold, Unoccupied	227	9.0%
Seasonal/Recreational/Occasional Use	835	33.0%
For Migrant Workers	3	0.1%
Other Vacant	740	29.2%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
		Number	Number	% of Occupied
Total	18,078	14,431	79.8%	
15 - 24	927	436	47.0%	
25 - 34	2,737	1,755	64.1%	
35 - 44	3,788	2,944	77.7%	
45 - 54	3,643	3,072	84.3%	
55 - 64	2,950	2,632	89.2%	
65 - 74	2,403	2,174	90.5%	
75 - 84	1,310	1,152	87.9%	
85+	320	266	83.1%	

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
		Number	Number	% of Occupied
Total	18,078	14,431	79.8%	
White Alone	15,730	12,909	82.1%	
Black Alone	2,006	1,282	63.9%	
American Indian Alone	81	52	64.2%	
Asian Alone	35	24	68.6%	
Pacific Islander Alone	5	3	60.0%	
Some Other Race Alone	50	35	70.0%	
Two or More Races	171	126	73.7%	
Hispanic Origin	199	139	69.8%	

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	20,610	100.0%	18,078	100.0%
1, Detached	14,215	69.0%	12,747	70.5%
1, Attached	197	1.0%	184	1.0%
2	436	2.1%	380	2.1%
3 to 4	267	1.3%	225	1.2%
5 to 9	298	1.4%	203	1.1%
10 to 19	54	0.3%	49	0.3%
20 to 49	58	0.3%	55	0.3%
50 or More	58	0.3%	58	0.3%
Mobile Home	4,902	23.8%	4,137	22.9%
Other	125	0.6%	40	0.2%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Pearl River, MS

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	9,050	100.0%
With Mortgage	5,630	62.2%
<\$200	30	0.3%
\$200 - \$299	209	2.3%
\$300 - \$399	325	3.6%
\$400 - \$499	596	6.6%
\$500 - \$599	874	9.7%
\$600 - \$699	802	8.9%
\$700 - \$799	618	6.8%
\$800 - \$899	550	6.1%
\$900 - \$999	422	4.7%
\$1000 - \$1249	651	7.2%
\$1250 - \$1499	295	3.3%
\$1500 - \$1999	170	1.9%
\$2000 - \$2499	48	0.5%
\$2500 - \$2999	25	0.3%
\$3000+	15	0.2%
With No Mortgage	3,420	37.8%
Median Monthly Owner Costs for Units with Mortgage	\$697	
Average Monthly Owner Costs for Units with Mortgage	\$782	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	3,529	100.0%
Paying Cash Rent	2,917	82.7%
< \$100	215	6.1%
\$100 - \$149	121	3.4%
\$150 - \$199	123	3.5%
\$200 - \$249	386	10.9%
\$250 - \$299	428	12.1%
\$300 - \$349	555	15.7%
\$350 - \$399	446	12.6%
\$400 - \$449	303	8.6%
\$450 - \$499	76	2.2%
\$500 - \$549	135	3.8%
\$550 - \$599	52	1.5%
\$600 - \$649	22	0.6%
\$650 - \$699	27	0.8%
\$700 - \$749	2	0.1%
\$750 - \$799	20	0.6%
\$800 - \$899	0	0.0%
\$900 - \$999	0	0.0%
\$1000 - \$1249	6	0.2%
\$1250 - \$1499	0	0.0%
\$1500 - \$1999	0	0.0%
\$2000+	0	0.0%
No Cash Rent	612	17.3%
Median Rent	\$317	
Average Rent	\$302	
Average Gross Rent (with Utilities)	\$419	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.